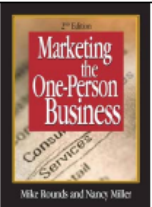


## Sell sheet for your book(s)

This is an example of a catalog sell sheet containing the specific information that a wholesaler or retailer needs to know in order to justify their purchasing and inventorying your book(s).

The back side of the sheet has all of the contact information including:

1. Contact Name
2. Firm Name
3. Address
4. City, state, zip
5. Phone Number
6. E-Mail
7. Website
8. Additional ordering information

Catalog Sell Sheet										
	<p>Title: Marketing The One Person Business 2nd Edition Author: Mike Rounds and Nancy Miller Suggest Retail Price: <b>\$24.95</b> ISBN: 1-891440-29-2 Binding: Trade Size: 8.5" x 11" Page Length: 144 Weight: 9 ¼ ounces Illustration Details: <i>Illustration</i></p> <p>Shipping Information: <b>FOB Rancho Palos Verdes, CA</b></p>									
<p><b>Wholesale Distributors Pricing: (Confidential)</b></p> <table><tbody><tr><td>1-4 copies of a book 20%</td><td>5-9 copies of a book 30%</td><td>10-24 copies of a book 40%</td></tr><tr><td>25-49 copies of a book 42%</td><td>50-74 copies of a book 44%</td><td>100-199 copies of a book 48%</td></tr><tr><td>200+ copies of a book 50%</td><td></td><td></td></tr></tbody></table> <p><b>DESCRIPTION:</b>A one-person business is different from any other! As a "one person business," you have to do the business PLUS get the business. This book is devoted to helping you develop your skills in getting the business plus, spectacular tips that will assist you in doing your business more effectively.</p> <p>Contains Complete Information About: Business Setup and Operation; Independent Contractor Criteria and Forms; Fee Setting, Consulting; Public Speaking and Seminars; Talk Radio and Public Television Promotion; Contracts and Agreements</p> <p>With a limited amount of time and resources available to you, you need to maximize your profit potential, increase your presence in the public marketplace, and conduct your business - <b>by yourself</b>. The secret for accomplishing all of this successfully is no secret - it's a series of mechanical steps that you can implement immediately to get your business into the realm of manageability and profitability.</p> <p><b>Nothing is theory - everything is practical!</b></p> <p><b>About the Authors:</b></p> <p>Mike Rounds is a dynamic, highly successful business consultant, author and entrepreneur. Mike will share his 16 years of first-hand consulting. His forte is taking complicated subject and presenting them in a simple, easy to follow fashion, Mike has been a consultant since the early 1980s and continues as a consultant and professional speaker.</p> <p>Nancy Miller is a seasoned veteran of the professional speaking industry. She is an active member of the National Speakers Association and holder of the local chapter's prestigious Golden Microphone Award for Speaking Excellence.</p>		1-4 copies of a book 20%	5-9 copies of a book 30%	10-24 copies of a book 40%	25-49 copies of a book 42%	50-74 copies of a book 44%	100-199 copies of a book 48%	200+ copies of a book 50%		
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200+ copies of a book 50%										

# This is what Amazon's information looks like:

The screenshot shows the Amazon product page for the book "Marketing the One-Person Business" by Mike Rounds and Nancy Miller. The page includes a book cover image, a "Look inside" button, and a "Be the first to review this item" prompt. Two purchase options are shown: Kindle for \$24.95 and Paperback for \$22.45 with Prime. A description states: "A one-person business is different from any other because you have to do the business PLUS get the business. Contains complete information about setup, operation, independent contractor criteria and forms, fee setting, consulting, public speaking, seminars, contracts and agreements." Below the description are sections for "Special Offers and Product Promotions" (a \$6.00 discount on the Amazon.com Rewards Visa card), "Product Details" (138 pages, CPM Systems, 2004), and "Editorial Reviews" (About the Author).

# This is what Create Space's information looks like:

The screenshot shows the CreateSpace product page for the book "Marketing the One-Person Business" by Mike Rounds and Nancy Miller. The page features a book cover image, a "List Price: \$24.95" with an "Add to Cart" button, and a "Publication Date" of May 01 2004. The description reads: "A one-person business is different from any other because you have to do the business PLUS get the business. Contains complete information about setup, operation, independent contractor criteria and forms, fee setting, consulting, public speaking, seminars, contracts and agreements." The page also includes an "About the author" section and a "Related Categories" section.